

# Councillor Davis - MoN - Mobile Camera used to issue expiation notices

Tuesday, 11 March 2025  
Council

**Council Member**  
Councillor Henry Davis

Public

**Contact Officer:**  
Jo Podoliak, Director City  
Community

## MOTION ON NOTICE

**Councillor Henry Davis will move a motion and seek a seconder for the matter shown below to facilitate consideration by the Council:**

'That the Council:

1. Notes the receipt of complaints regarding the use of mobile cameras for issuing expiation notices.
2. Requests that Administration provide a public briefing (to the extent possible) at the next appropriate committee meeting to address the following:
  - a) A detailed explanation of the operation of mobile cameras in issuing expiation notices;
  - b) Whether Artificial Intelligence is used in the process, and if so, how it is implemented;
  - c) The public education campaign conducted prior to the implementation of the mobile camera system;
  - d) The total number of complaints received regarding fines issued by the mobile camera system;
  - e) The nature and key themes of these complaints;
  - f) The number of complaints that have been upheld or dismissed by the Council;
  - g) Revenue generated through fines issued by the mobile camera system;
  - h) The official guidelines provided to enforcement officers on determining whether an expiation notice should be issued;
  - i) Whether mitigating circumstances are considered when issuing fines, including but not limited to:
    - i) Stopping briefly to check signage;
    - ii) Vehicle malfunction;
    - iii) Duration of parking before the fine was issued;
  - j) Any other relevant information deemed appropriate by Administration.'

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## ADMINISTRATION COMMENT

### Parking in the City of Adelaide

1. The purpose of monitoring on-street parking is to keep the city safe, maintain traffic flow and create an accessible city.
2. Turnover of on-street parking bays benefits the city economy by enabling convenient access to visit retail outlets, hospitality venues, businesses, residents and our Park Lands.
3. Technological advancements are creating opportunities for enhanced service delivery in almost every industry, with parking compliance no exception.

Council – Agenda – Tuesday, 11 March 2025

### **'Park Safe' Vehicle Compliance Technology**

4. Council commenced using vehicle-based parking compliance technology three and a half years ago – branded as 'Park Safe'.
5. The introduction of this initiative followed continuing engagement with Council Members through E-News advice:
  - 5.1 March 2021 – Information about the tech trial
  - 5.2 July 2022 – Launch of Council's use of the technology
  - 5.3 August 2023 – New branding for Park Safe
  - 5.4 October 2024 – Summary of Park Safe expiations issued to date, and notification of commencement in Residential Permit Zones.
6. The 'Park Safe' vehicle was funded through a quarterly budget review in February 2022, as detailed in Attachment A of the Quarter 2 Capital Works Status Report ([item 10.13](#)) noted by Council on 8 February 2022.
7. Council's one Park Safe vehicle monitors a limited number of parking zones, prioritised by the highest impact to traffic flow, safety or community concern. The current zones are:
  - 7.1. Bus Lanes
  - 7.2. No Stopping/No Standing Zones
  - 7.3. Yellow Edge Lines
  - 7.4. Taxi/Mail Zones
  - 7.5. Bike Lanes
  - 7.6. Residential Parking Permit Zones
  - 7.7. Parking on Park Lands.
8. For many parking controls including Bus Lanes, Permit Zones and Bike Lanes, vehicles are not permitted to stop for any length of time as per the Australian Road Rules.
9. The requirements for parking legally have not changed with the implementation of Park Safe. The service remains the same, however instead of being on foot, a Parking & Information Officer (PIO) is in a vehicle.
10. At all times a trained PIO is responsible for determining what action, if any, should be taken.

### **The Technology**

11. Park Safe is fitted with roof-mounted cameras, equipped with video analytics for vehicle detection.
12. The technology uses Number Plate Recognition (NPR) and GPS, integrated with Council's parking control data.
13. The technology uses software to determine the location of parked vehicles and whether they comply with the corresponding parking control – for example, that a vehicle is stopped in a Bus Lane.
14. When a potential breach is observed, a series of high-quality images are taken including NPR. The remainder of the process is managed by PIOs.
15. Once back in the office, the PIO reviews photos of possible breaches and the evidence to determine what, if any, action should be taken.
16. This can involve the PIO discarding the photos if it demonstrates an expiation shouldn't be issued.
17. If the PIO determines an offence has been committed, it can be progressed with an expiation mailed out to the vehicle's registered owner.
18. There are many forms of this technology used by other organisations. CoA's is SenForce and is used in other jurisdictions nationally and internationally.
19. Administration has developed standard operating procedures (SOPs) for ensuring system accuracy.

### **Public Communication**

20. Council proactively sought media coverage ahead of the implementation of Park Safe in 2022.
21. Messaging featured on mainstream television news at the time of launching in 2022, and during trials preceding the launch in 2021:

21.1. March 2021: <https://www.facebook.com/7NEWSAdelaide/videos/new-hi-tech-parking-fine-technology-being-trialled-in-adelaide-cbd/215150467063529/>

21.2. July 2022: [New high-tech parking inspector to dish out fines to Adelaide drivers | 7NEWS Adelaide |](#)

22. The vehicle is clearly branded, and Administration has spoken on radio about its use.
23. Public information exists on Council's website: [Vehicle Compliance Technology | City of Adelaide](#).
24. When commencing use in residential parking areas in October 2024, notification emails were sent to all Residential Parking Permit holders.

### Expiations & Reviews

25. Anyone who receives a parking expiation can request a review.
26. Expiation reviews occur whether issued by a PIO on foot or in Park Safe, as the reason a vehicle is parked illegally is generally unknown at the time.

| 2024/25 - as at end of February 2025 | Expiation Reviews: Volume & Percentage | Expiations Withdrawn: Volume & Percentage |
|--------------------------------------|--|---|
| Park Safe                            | 1,382                                  | 335                                       |

27. In relation to Park Safe expiations, 1,382 requests for expiation review have been received YTD for the 2024/25 financial year, and 335 have been withdrawn by Council on review of the information received including evidence of mitigating circumstances such as medical emergencies and car break downs.
28. Should Council resolve to support the proposed Motion, a briefing will be prepared for the next available Committee.
29. The briefing will provide further detail on the approach, themes of expiation reviews, and an outline of planned future uses of mobile compliance technology.

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| Should the motion be carried, the following implications of this motion should be considered. Note any costs provided are estimates only – no quotes or prices have been obtained: |  |
| Public consultation  | Not applicable   |
| External consultant advice   | Not applicable   |
| Legal advice / litigation (eg contract breach)   | Not applicable   |
| Impacts on existing projects   | Not applicable   |
| Budget reallocation  | Not applicable   |
| Capital investment   | Not applicable   |
| Staff time in preparing the workshop / report requested in the motion  | 2 weeks  |
| Other  | Not applicable   |
| Staff time in receiving and preparing this administration comment  | To prepare this administration comment in response to the motion on notice took approximately 5.5 hours. |

- END OF REPORT -